



From the Desk of Ian D Scofield

This is a sample of a two part order I completed for a client. The turnaround time was three days. It is a motivational blog post.

Title: Stop Procrastinating And Start Your Idea/Business

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Have you had an idea for a business stewing about in your head? Have you wanted to put it into play but keep procrastinating? A lot of people come up with business ideas that they want to try but procrastination gets to us all. We find reasons to put the idea off, some of them are legitimate but often the reasons are made up. It is time that you stop coming up with reasons to implement your idea.

Today is the age of the startup business. It has become extremely easy to create a startup business with free resources to help you manage just about every aspect of work whether it be employee benefits or billing. Websites can be made using content management systems like WordPress and you don't even need a web designer to make them look professional. There are even office buildings that cater directly to startup businesses.

Knowledge is even more accessible than ever before. In the past you used to have to go to the library to research information about businesses and would have to go to the government offices to look into getting licenses. Now most, if not all, of that information is available online. You even have access to both free and paid advice from a wide variety of sources that you would have had to find by going out and exploring the industry. Even scholarly journals for professional research can be found on the internet.

Networking to find the professionals that your business needs is simple now. Websites like LinkedIn enable businesses to search for potential employees based of their skillset. They also allow you to form groups for your work teams and increase the prominence of your company. Hand in hand with that advertising your company no longer requires a big billboard on the side of the highway (although that can still help), instead you advertise on websites that people who are interested in your industry frequent. In addition to that advertising on places like Twitter and Facebook bring in extra traffic to your business because people who wouldn't normally see your business now have more exposure to it.

It is now extremely simple to start your business with the internet providing you access with both the knowledge and the resources you need to prosper. What is holding you back? There should be no excuses. Stop procrastinating and start your business today.